



HIGHLIGHTS 2022

ROTTERDAM MARITIME SERVICES COMMUNITY

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2022 – SHOWCASING THE MARITIME BUSINESS SERVICES INDUSTRY



2022 was a full year for the Rotterdam Maritime Services Community. Although the first quarter was still under the spell of the Covid-19 pandemic, as soon as it was allowed, the community gathered. It showed the wish for in person interactions. The New Year's meeting was a seated diner, which gave the opportunity for a longer chat among members – some didn't know the exact line of work of others. A good chance to catch up!

As service providers, our members act as the connectors in the maritime and port industry. Therefore, when possible, knowledge sharing events are organised in close cooperation with other trade associations. In 2022, we organised two trend sessions together with Deltalinqs and KPMG, that represents many logistic, ports and industrial enterprises in the mainport Rotterdam. The first session covered the energy transition. The second digitalisation. Topics of high importance. Since the industry is capital

intensive, being aware of such relevant developments is key to making the right decisions.

In addition, we organised events together with the Royal Association of Dutch Shipowners (about geo-economics) and there were multiple seminars and events where RMSC members had an active role. Events such as the Blue Forum, the minor Maritime Studies of Erasmus UPT, the Mare Forum Ship Finance, PortXL and the Shipbrokers Dinner.

FACTS & FIGURES 2022

RMSC

65 members

14 new members

13 membership activities





INTERNATIONAL PROMOTION, BOTH IN ROTTERDAM, HAMBURG, LONDON AND ONLINE

The RMSC is a partner in the Rotterdam Maritime Capital of Europe (RMCoE) network – a cooperation between all institutes and organisations to promote the regional maritime cluster of Rotterdam. In March 2022 – the MENON Report “Leading Maritime Cities of the World” was published. And in this ranking, Rotterdam was announced second to Singapore, therefore we proudly showcase ‘Rotterdam, Maritime Capital of Europe’.

Following this, we organised international oriented events, like the lunch at the Breakbulk Europe exhibition, where members gathered. Specifically for breakbulk and project cargo, specialised insurance covers and inspection services are

necessary. Also with the RMCoE network, the RMSC introduced the two new vice-mayors of Rotterdam and Werkendam to members of the community at SMM Hamburg, one of the largest maritime fairs in the world.

The marketing campaign “getting to know the maritime business services” was made to create extra exposure for, our relatively invisible, industry.

Marcel Verhagen – UNUM

“THE RMSC IS A SUPERB PLATFORM TO PROMOTE AND CONNECT THE SERVICE PROVIDERS LOCALLY AND ABROAD, LIKE WE DID TOGETHER IN LONDON”

Six RMSC members were invited to elaborate about their role in a short explainer video ‘what sails a ship!’.

Last but not least, a true highlight of 2022 was the 2nd edition of the London Business Lunch. We were welcomed at the Dutch Embassy in London, where we showed the maritime legal community what the Dutch legal system has to offer; both for legal advice, arbitration and the specialised maritime court. A great cooperation and fully booked!

Young Professionals

We also put emphasis on promoting the maritime business services industry towards young professionals. Apart from the two trend sessions (especially organised for young professionals), during the World Port Days, the regional networking organisations for young professionals in the maritime domain joint forces to revive the famous RTM PortDrinks. Especially for the NanYang group of Erasmus UPT, as sustainable shipping case was given to the students.

Next to this, Young RMSC is a member of the Young Maritime Board – an advisory board to the municipality of Rotterdam.

Growing the community

As a community we were able to grow as well! We welcomed 14 (!) new members in 2022, a record year! Online exposure, both via the website, LinkedIn and direct mailings gave room for the promotion of our members and their services. Ultimately, this is why RMSC exists.

In 2022 we also had some board changes. After seven years in our midst, Connie Roozen gave up her seat to welcome Erik Witjens as new chair. In addition Willemijn Putz also joined the board.

To get a good picture about how our members experience their membership and to see if RMSC is still ‘on course’ for the members a membership survey was executed. This showed that networking, promotion and knowledge sharing are the most important for the members. So we will keep on focusing on these, together with the new board and manager.

For 2023 we look forward to further extend the existence and grow as a community. With that, we can strengthen and maintain the role of maritime business services providers as facilitators and accelerators of sustainable growth for the entire maritime cluster.

INSPIRATION FOR YOUNG PROFESSIONALS

- Trend session energy transition
- Trend session digitalisation
- RTM Port Party
- Nanyang - Erasmus UPT



Strengthen your network and become a member of the Rotterdam Maritime Services Community.

LINKEDIN

87,000 views

500 new followers

2,043 interactions

84 posts



WEBSITE

7,860 users

21,674 pageviews

2,13 pages per visit

3,409 visits company profiles





Rotterdam Maritime Services Community

The Rotterdam Maritime Services Community is a strong network of maritime business services providers. We create exposure for our members and represent industry interests.

In addition we develop expert knowledge. In close cooperation with relevant knowledge institutions, governments, and adjacent trade associations. By doing so, we help to strengthen and support the entire Dutch maritime cluster and attract as well as retain talent.

We utilise new and existing markets. This provides valuable opportunities for the region to present

itself as the international frontrunner for maritime business services. As well as being an attractive place of residence for every type of maritime business.

Wouter Jacobs - Erasmus UPT

"IT HAS BEEN A PRIVILEGE AGAIN TO HAVE RMSC MEMBERS CONTRIBUTING TO THE ERASMUS UPT-NANYANG TECHNOLOGICAL UNIVERSITY MARITIME STUDIES ABROAD PROGRAMME. BRINGING THE ROTTERDAM BUSINESS PRACTICE INTO THE CLASSROOM, LIVE AGAIN AFTER 2 ONLINE EDITIONS, IS OF ENORMOUS VALUE TO THESE TALENTS FROM SINGAPORE."



WE STRIVE TO

- Strengthen the position of the regional maritime business services industry;
- Provide additional value to the regional cluster of maritime business services providers;
- Create exposure for the industry and our members in the (international) arena;
- Facilitate and intensify connections between business services providers, individual maritime sectors, governments and knowledge institutions;
- Develop and distribute specific industry knowledge;
- Attract and retain talent for the maritime business services cluster.

Henk Detailleur – Zuyderzee Capital

"WE ARE PROUD MEMBERS OF THE RMSC - AN EXCELLENT PLATFORM PROMOTING THE GREATER ROTTERDAM MARITIME ECOSYSTEM!"



KNOWLEDGE SHARING AND NETWORKING

- New Year's dinner
- Geo-Economics insights
- Breakbulk Business Lunch
- Shipbrokers dinner
- 2nd London Business Lunch
- Blue Forum
- Mare Forum

MAILBLASTS

6 newsletters

19 direct mails



Subscribe to the newsletter and receive our latest updates and exclusive events.



Stay up to date about relevant developments for the maritime business services industry and follow our LinkedIn company page: @Rotterdam Maritime Services Community.

CONTACT

ROTTERDAM MARITIME SERVICES COMMUNITY

Manager: Linda Treuman

rotterdammaritimeservices.com
info@rotterdammaritimeservices.com

RMSC
YOUR GATEWAY TO
MARITIME BUSINESS